

# Cultural Studies - Video course

## COURSE OUTLINE

This course targets students and faculty of institutions offering undergraduate engineering programmes. It provides a general introduction to the field of Cultural Studies which has emerged as the most comprehensive and interdisciplinary field in the humanities and social sciences today. It incorporates both the views of culture as a way of life and as a contested site for human discourse and action. Knowledge of key concepts and approaches will equip students to understand and articulate themselves as cultural beings and not simply technologists. As an interdisciplinary course, it will be beneficial to students opting for several HSS courses offered by all engineering colleges and the IITs at the undergraduate level. Universities offering master degree programmes in Cultural Studies can use the content for an introductory course.

### Modules:

- Introduction
- Key Concepts
- Sites
- Culture Industries and Cultural Forms

## COURSE DETAIL

Modules	Lecture Topics and Contents	No of Lectures
Introduction	1. Cultural Studies: An Introduction 2. Understanding Cultural Studies 3. Evolution and Culture 4. Evolutionary Psychology 5. The Modern Mind: Its Origins	<b>10</b>

# NPTEL

<http://nptel.iitm.ac.in>

## Humanities and Social Sciences

### Additional Reading:

1. Chris Barker, Making Sense of Cultural Studies, Sage, 2002.
2. Simone de Beauvoir, The Second Sex. Trans. H M Parshley. London: Penguin, 1972.
3. Nick Mansfield, Subjectivity: Theories of the Self from Freud to Haraway. New York: NYU Press, 2000.
4. Simon During, Cultural Studies: A Critical Introduction. Routledge, 2005.
5. Stuart Hall, Representation: Cultural Representations and Signifying Practices. Sage, 1997.
6. Michel Foucault, Discipline and Punish. Trans. Alan Sheridan, New York: Vintage, 1997.
7. David Howarth, Discourse, Open UP, 2000.
8. Judith Butler, Gender Trouble. Routledge, 1990.
9. Angela MacRobbie, The Uses of Cultural Studies. London: Sage, 2005.
10. Karl Marx and Friedrich Engels, The Communist Manifesto: A Modern Edition. Verso, 2012.

	6. Memetics 7. Structuralism 8. Marxism (Part 1) 9. Marxism (Part 2) 10. Poststructuralism	
Key Concepts	1. Subjectivity 2. Identity 3. Ideology (Part 1) 4. Ideology (Part 2) 5. Representation (Part 1) 6. Representation (Part 2) 7. Power 8. Discourse 9. Gender (Part 1) 10. Gender (Part 2)	10
Sites	1. The Body 2. Space 3. Time 4. Culture and Development 5. Language 6. Ethnicity, Race and Nation 7. Globalization 8. Consumption (Part 1) 9. Consumption (Part 2) 10. Biology	10
Culture Industries, Cultural Forms	1. Culture Industry 2. The Commodity 3. Media 4. Television 5. New Media 6. Science, Technology and Cultural Studies 7. Cyberculture 8. Cultural Policy 9. Critiquing Cultural Studies 10. Summing Up	10

11. David Buss, The Handbook of Evolutionary Psychology. Wiley and Sons, 2005.
12. Fredric Jameson, Postmodernism, or, the Cultural Logic of Late Capitalism, Duke UP, 1991.

**Hyperlinks:**

1. <http://www.uel.ac.uk/ccsr/index.htm>
2. <http://www.lwbooks.co.uk/journals/newformations/contents.html>
3. <http://theory.eserver.org/>
4. <http://www.cs.cmu.edu/~phoebe/cultural-studies.html>

**Coordinators:**

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## References:

1. Chris Barker, *Cultural Studies: Theory and Practice*. London: Sage, 2003.
2. Chris Barker, *The Sage Dictionary of Cultural Studies*. Sage, 2004.
3. Pramod K Nayar. *An Introduction to Cultural Studies*. New Delhi: Viva Books, 2009.
4. Tony Bennett and John Frow, eds. *The Sage Handbook of Cultural Analysis*. Sage, 2008.
5. Andrew Milner, *Contemporary Cultural Theory: An Introduction*, Routledge, 2002.
6. Meenakshi Gigi Durham and Douglas M Kellner, eds, *Media and Cultural Studies*. Malden, MA: Blackwell, 2006.
7. Imre Szeman and Timothy Kaposy, *Cultural Theory: An Anthology*. Wiley-Blackwell, 2010.
8. Toby Miller, ed. *A Companion to Cultural Studies*. Blackwell, 2001.
9. Andrew Edgar and Peter Sedgewick, *Key Concepts in Cultural Theory*, Routledge, 1999.