TEXT, TEXTUALITY AND DIGITAL MEDIA

PROF. ARJUN GOSH

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INTENDED AUDIENCE : Those interested in studying the history of the book and the onset of digital media

PRE-REQUISITES : 10+2

COURSE OUTLINE :

The emergence of digital means of communication and representation is transforming the way human

beings assimilate and engage with knowledge. To understand this process, this course will help to understand the evolution of language, narratives and representation through the history of technologies of communication – oral, written, print and the digital.It will explore concepts of Copyright, Censorship, Authorship, Nation Formation. Students would engage in debates surrounding Blogging,Facebook,Google,Twitter,Instagram, Video games, Wikipedia and other forms of Electronic texts. Students who have already completed a Literature course are likely to benefit from the experience.

ABOUT INSTRUCTOR :
Prof. Arjun works on the Politics of performance and Mobilisation, Copyright and Intellectual property, New media and the Internet. He was formerly a Fellow at the Indian Institute of Advanced Study, Shimla and currently teaches at IIT Delhi. He is the author of A History of the Jana Natya Manch: Plays For the People (Sage, 2012) and Freedom from Profit: Eschewing Copyright in Resistance Art (IIAS, 2014) and an annotated translation of Nabanna (Rupa, 2018).

COURSE PLAN :

Week 1: Understanding Media

Week 2: Orality and Literacy

Week 3: Oral an Manuscript Cultures

Week 4: Manuscript to Print

Week 5: The Consequences of Print

Week 6: Print and Nationalism

Week 7: Colonialism and Print in India

Week 8: Photography, Flims and Television

Week 9: Electronic Literature

Week 10: Copyright

Week 11:Digital Media and the Mind

Week 12: Social Media and the Future