

# **5 (c). Development and component of agro advisory for weather forecast-Contd**

**Dr. T.N. Balasubramanian**

## **A Noble Cause Activity**

# Suitability of different weather forecast for developing agro -advisory

Type of weather forecast	Suitability for agro-advisory (%)	Reasons	Effectiveness of agro advisory for the clients with weather forecast lead time
Now cast	0	No lead time for preparation and communication	Farmers themselves can take decision based on information received
Short range	60	Still communication is a problem	Farmers themselves can take decision based on information effectively since there is lead time of two days
Medium range	100	-----	High(100%)
Long range	100	-----	Since lead time is more, it is only 60%
Seasonal climate	100	-----	Since lead time is more, it is only 60%

# **Components of agro advisory for medium range weather forecast**

**AA No.**

**Date**

## **1.Weather information**

Summary of past week weather

Climate normal of the week

Weather forecast information for the next week

## **2.Crop Information**

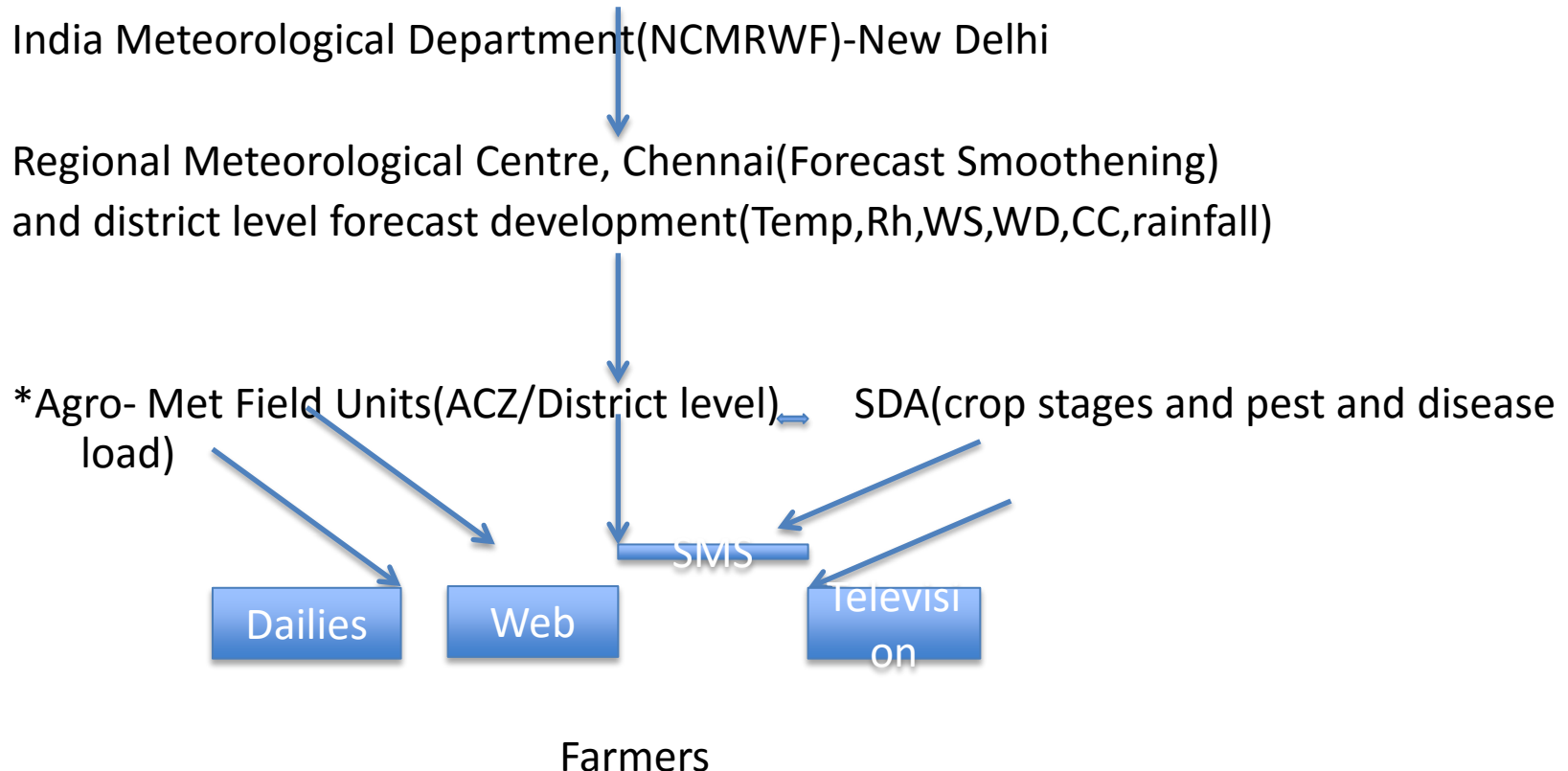
Dominant crops of the region with their stages

Pest and disease load

## **3. Agro advisories**

Three advisories for crops and one for live stock management

# Involvement of organization for preparing agro –advisory for medium range weather forecast



\* SAU,ICAR,SVASU,