IIT ROORKEE

NPTEL ONLINE CERTIFICATION COURSE

Lecture - 25

Death by Power Point-1

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Death by Power Point?

- Death by Power Point is a phenomenon caused by poor visual aid. The key contributors to it are-

➢ Confusing graphics

➢ Slides with too much text

➢ Too tiny font

➢ Slide-reading presenter

➢ Technical glitches

Why is It a Problem?

- Communication experts say that **the power point has gone from presentation to dependency.**
- When presenters use power point as a script or document of text, it becomes a barrier between them and the audience, not an aid but a barrier to connection , interaction and engagement.
- According to some estimates **3oo million users are there and a mammoth 30 million power point presentations are made on the daily basis.**

History of the Death by Power Point

- The term was introduced by **Angela R. Garber**
- People might have realized it back in 1987 when **Robert Gaskin** introduced power point.
- It was first acknowledged by U.S military officials

i.e. Brigadier- General **Herbert McMaster** banned the use of Power Point.

How to Avoid Death by Power Point?

- Set a goal.
- Create a plan – 3-5 ideas in one presentation.
- Avoid Translation.
- Remember KISS –rule – '**Keep It Simple , Stupid'.**
- Don't stuff your slides- follow the **1-6-6** rule.
- Follow KIFP (**Keep It Fast Paced)** rule.
- Use animations and Translations with modesty.
- Use the right power point templates.


Travel Destination For PowerPoint
Sample text
Sample text
Sample text
Sample text
Sample text
Sample text
This is a sample text.
Insert your desired text here.