

Module 12: "Color Communication"

Lecture 32: "Color on Birthday"

The Lecture Contains:

- ☰ Color in Birthday Ceremony
- ☰ Color in Mourning
- ☰ Color in Industrial Design
- ☰ Highway Road Signs
- ☰ Conclusion

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A small, round birthday cake with white frosting and several lit candles in various colors (red, yellow, green, blue, orange). The candles are lit, and the flames are visible. The cake is set against a dark background.

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Color in Industrial Design

Safety Gadgets



Fire Torch Lighter

Color in Safety Vest
Plates6 Color in Safety Devices

Dual Color Safety Flash

(Source: http://www.google.co.in/search?hl=en&q=Color+in+Ceremony&bav=on.2.or.r_gc.r_pw.r_qf..cf.osb&biw=1350&bih=559&um=1&ie=UTF8&tbn=isch&source=og&sa=N&tab=wi&ei=M37VT7fflZDirAe99uT8Dw#um=1&hl=en&tbn=isch&sa=1&q=Color+in+Safety+Design&oq=Color+in+Safety+Design&aq=f&aqi=&aql=&gs_l=img.12...14931.16970.2.18531.7.7.0.0.0.0.0.0.0.0.0.0.0.iVueIVGPcyE&pbx=1&bav=on.2.or.r_gc.r_pw.r_qf..cf.osb&fp=b0226b116a18036e&biw=1350&bih=559 ; June 11, 2012)

The safety devices require special attention in color selection. At a given quick reaction time when the device is to be operated color communicates much faster. The devices (plate 6) indicate the standard color codes for the non-verbal communication.

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