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## Product Design at Bauhaus



Plate 10A Armchair  
(Marcel Breuer, 1922)



10B Tea infuser and strainer  
(Marianne Brandt 1924)



10C "MR" armchair, 1927  
(Ludwig Mies van der Rohe)

(Source: [https://www.google.co.in/search?hl=en&sugexp=les%3B&gs\\_rn=4&gs\\_ri=psyab&tok=ukxYIVb2yHJoTjXquoWa\\_A&pq=abstract+expressionism&cp=22&gs\\_id=5n4&xhr=t&q=bauhaus+product+design&bav=on.2,or.r\\_gc.r\\_pw.r\\_qf.&um=1&ie=UTF8&tbn=isch&source=og&sa=N&tab=wi&ei=NqstUaT1IYZiAeByoD4DQ&biw=1341&bih=604&sei=O6stUYTgLK2fiAf1ooCICQ#um=1&hl=en&tbn=isch&sa=1&q=product+design+at+Bauhaus&oq=product+design+at+Bauhaus&gs\\_l=img.12...841.7433.0.9445.19.16.0.0.0.927.4958.2j3j2j5j3j0j1.16.0...0.0...1c.1.4.img.RBFZFQ5rkw&bav=on.2,or.r\\_gc.r\\_pw.r\\_qf.&bvm=bv.42965579,d.aGc&fp=6c2fc7eb48719d&biw=1341&bih=604](https://www.google.co.in/search?hl=en&sugexp=les%3B&gs_rn=4&gs_ri=psyab&tok=ukxYIVb2yHJoTjXquoWa_A&pq=abstract+expressionism&cp=22&gs_id=5n4&xhr=t&q=bauhaus+product+design&bav=on.2,or.r_gc.r_pw.r_qf.&um=1&ie=UTF8&tbn=isch&source=og&sa=N&tab=wi&ei=NqstUaT1IYZiAeByoD4DQ&biw=1341&bih=604&sei=O6stUYTgLK2fiAf1ooCICQ#um=1&hl=en&tbn=isch&sa=1&q=product+design+at+Bauhaus&oq=product+design+at+Bauhaus&gs_l=img.12...841.7433.0.9445.19.16.0.0.0.927.4958.2j3j2j5j3j0j1.16.0...0.0...1c.1.4.img.RBFZFQ5rkw&bav=on.2,or.r_gc.r_pw.r_qf.&bvm=bv.42965579,d.aGc&fp=6c2fc7eb48719d&biw=1341&bih=604) ; February 27, 2013)

The Bauhaus produced some of the futuristic design that remained extremely popular for the next century. The simplicity and clarity in form is one of most popular aspects that have remained successful even after so many years. Use of traditional wood is in armchair design (plate 10A) is being incorporated with simplicity of form and material. The Tea Strainer (plate 10B) shows striking new vernacular in term of material (steel body and ebony handle) and form. The slickness of form and the shining appearance certainly gives an elegance that is totally new. The use of metal pipe and leather combination in chair design (plate 10C) gives beautiful elegance, lightweight and positive-negative space opening. The new material has played important role in creating such light weight yet stable and sturdy structure.

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Plate 11 A Coffee Table  
(Isamu Noguchi, 1944)



11B Easy Chair  
(Ludwig Mies van der Rohe)



11C Aram Chair  
(Walter Gropius)



11D Lamp  
(Modern Design)

(Source: <http://www.isamu-noguchi-furniture.com/moebelstuecke.html> ; February 27, 2013)

Noguchi's Coffee Table (11A) has displayed an interesting concept of product design. The glass-top rests on a singly twisted leg has shown a new perception that is so modern! The technique of bending the wood has certainly helped to create such complicated yet simple light weight design solution. Van der Rohe's (plate 11B) steel and leather cushioned chair is a classic design that has remained popular even today. Its simplicity in design combined with curvature exhibits it elegance." The solidity of Gropius's chair (plate 11C) in pure geometric shape is dominated by Pure Plastic art theory. It may not be the best in term of comfort however it proves its minimalist philosophy that emphasizes on simplicity in form and color. A modern study lamp (plate 11D) is designed on the basis of Bauhaus philosophy. The product reflects the modern style and use of material in its true simplistic form. The shining metal and the minimalist form have truly reflect the spirit of Bauhaus.

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#### Conclusion

The Bauhaus has revolutionized the concept of modern design. The earlier Art Nouveau has given passage to the futuristic design trend that has influenced literally every sphere of household life style. The emergence of Bauhaus has struck the cord with inexpensive yet elegance in design that is available to the mass. The product design has changed its appearance with style, form and new material. The craft tradition has emerged in new form and appreciated by the mass. 'Straight line is beautiful' became the source of such elegant design concepts. The contribution of Bauhaus has been successful due to the radical change in visual expression. The visual art form that wanted to cut loose from its earlier traditional bondage. It revolted from the traditional perception of art and created new vernacular. Thus, under the leadership of Walter Gropius the Bauhaus became the focal point for new experiment in art, architecture and design and speared all over the world.

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