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reviewer4@nptel.iitm.ac.in ▼

Courses » User Interface Design

Announcements

Course

Ask a Question

Progress

FAQ

Unit 3 - Week 2

Register for
Certification exam

Course outline

How to access
the portal

Week 1

Week 2

User Research-
I

User Research
- II

Low Fidelity
Design - I

Low Fidelity
Design- II

High Fidelity
Design

Quiz :
Assignment 2

Solution for
Assignment-2

Week 3

Week 4

DOWNLOAD
VIDEOS

Assignment 2

The due date for submitting this assignment has passed.

As per our records you have not submitted this **Due on 2019-03-13, 23:59 IST.**
assignment.

1) Linda Groat and David Wang have proposed six Architectural research methods and a combined strategy. Which of the following method does not fall under them? **1 point**

- Qualitative
- Quantitative
- experimental
- Simulation

No, the answer is incorrect.

Score: 0

Accepted Answers:

Quantitative

2) What do you interpret by Ethnography? **1 point**

- It is the study of human cognition and interpretation
- It is the user testing process, usually conducted in the usability laboratory
- It is the study of people within the site-specific context
- It is the study of various market product and their life-cycle

No, the answer is incorrect.

Score: 0

Accepted Answers:

It is the study of people within the site-specific context

3) The fictitious character, representing the target audience/ users and potential users for the final product in this case web application/ web design is termed as **1 point**

- Persona
- Mood board

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4) The fictitious narrative of users interacting with the product is

1 point

- Story board
- Scenario
- Graphic novel
- Mood board

No, the answer is incorrect.

Score: 0

Accepted Answers:

Scenario

5) The sequential tasks users have to perform to in a web application to complete a work, is called

1 point

- Task sequence
- Task flow
- Flow chart
- To do list

No, the answer is incorrect.

Score: 0

Accepted Answers:

Task flow

6) Information Architecture is generated during the process of human-computer interaction design. Which of the following sentences is not correct about Information Architecture?

1 point

- It is the sequential structure of any user-interface design.
- It is the functional part user-interface design and does not incorporate visual communication design part of the interface.
- It is the final stage of design and should be generated based on the high-fidelity design after several user testing.
- Information architecture helps to derive the wire-frame of any web application.

No, the answer is incorrect.

Score: 0

Accepted Answers:

It is the final stage of design and should be generated based on the high-fidelity design after several user testing.

7) What do you understand by 'Wire-frame'?

1 point

- It is the Information architecture of any user-interface design
- This is the high-fidelity prototype used for user-testing
- It describes the task-flow of an interface design
- The low fidelity paper prototype

No, the answer is incorrect.

Score: 0

Accepted Answers:

The low fidelity paper prototype

8) Balsamiq is a software, which helps in the following design stage:

1 point

- Generation of High fidelity design
- Generation of Scenario
- Generation of Persona
- Generation of wire frames

No, the answer is incorrect.

Score: 0

Accepted Answers:

Generation of wire frames

9) Creating varied options of wire frames based on various approach to solve a particular problem is called—

1 point

- Multivariate design
- Low fidelity design
- High fidelity design
- Conceptual design

No, the answer is incorrect.

Score: 0

Accepted Answers:

Multivariate design

10) Converting Low-fidelity design into High-fidelity design by incorporating colour, texture, typefaces, UI transition details, etc. falls within the process of —

1 point

- User-experience design stage
- Visual communication design stage
- Front-end programming stage
- Back-end programming stage

No, the answer is incorrect.

Score: 0

Accepted Answers:

Visual communication design stage

Previous Page

End

