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## Unit 6 - Week 5

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### Course outline

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- ☐ Developing an Operations Strategy : Roth and Miller Classification
- ☐ Enlightened View of Manufacturing
- ☐ Manufacturing Strategy Taxonomy: Some Evidences from China
- ☐ Quality Management and Manufacturing Excellence
- ☐ Total Quality Management

### Assignment 5

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment.

**Due on 2019-04-03, 23:59 IST.**

1) Which of the following can be an order winning criterion for "caretaker" type of strategic choice? **1 point**

- ☐ Delivery Reliability
- ☐ Price
- ☐ Quality
- ☐ Brand

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

Price

2) Which of the following can be an order winning criterion for "marketeters" type of strategic choice? **1 point**

- ☐ Price
- ☐ Quality
- ☐ New Products
- ☐ Brand

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

New Products

3) Which of the following can be an order winning criterion for "Innovator" type of strategic choice? **1 point**

- ☐ High quality products
- ☐ Design flexibility

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*All of the above*

4) Which of the following is correct?

**1 point**

- ☐ Caretaker type of generic strategy is possible when there is low emphasis on developing competitive capabilities.
- ☐ In case of caretaker strategy, competitive abilities are well protected.
- ☐ Both (a) and (b)
- ☐ None of the above

**No, the answer is incorrect.****Score: 0****Accepted Answers:***Caretaker type of generic strategy is possible when there is low emphasis on developing competitive capabilities.*

5) Markets have competitive abilities with respect to .....

**1 point**

- ☐ Broad distribution
- ☐ Broad product lines
- ☐ Being responsive to changing volumes
- ☐ All of the above

**No, the answer is incorrect.****Score: 0****Accepted Answers:***All of the above*

6) According to Frohlich and Dixon, which of the following is not a type of manufacturing organization?

**1 point**

- ☐ Caretaker
- ☐ Idler
- ☐ Server
- ☐ Mass customizer

**No, the answer is incorrect.****Score: 0****Accepted Answers:***Caretaker*

7) Which of the following is not correct for quality customizers?

**1 point**

- ☐ Ability to cater a wide range of customer requirements
- ☐ Ability to change products
- ☐ Ability to change manufacturing process
- ☐ None of the above

**No, the answer is incorrect.****Score: 0****Accepted Answers:***None of the above*

8) Which of the following is appropriate way of defining "quality"?

**1 point**

- ☐ Quality is fitness to use
- ☐ Quality is conformance to specification

- ☐ Both (a) and (b)
- ☐ None of the above

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

*Both (a) and (b)*

9) Which of the following word is not related to enlightened view of quality?

**1 point**

- ☐ Exclusive
- ☐ Knowing customer requirement
- ☐ Heightening the customer's enjoyment
- ☐ None of the above

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

*Exclusive*

10) Which of the following is correct sequence?

**1 point**

- ☐ Quality control , inspection, quality assurance, TQM
- ☐ Quality control, TQM, inspection, quality assurance
- ☐ Inspection, quality control, quality assurance, TQM
- ☐ TQM, quality assurance, inspection, quality control

**No, the answer is incorrect.**

**Score: 0**

**Accepted Answers:**

*Inspection, quality control, quality assurance, TQM*

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