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Unit 1 - How to access the portal

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Course outline

How to access the portal

- ☐ How to access the home page?
- ☐ How to access the course page?
- ☐ How to access the MCQ, MSQ and Programming assignments?
- ☐ How to access the subjective assignments?
- ☐ Quiz : Assignment 0

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Assignment 0

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment.

Due on 2019-02-25, 23:59 IST.

1) Which of the following is not a functional strategy?

1 point

- ☐ Marketing strategy
- ☐ Business strategy
- ☐ Operations strategy
- ☐ Supply Chain strategy

No, the answer is incorrect.

Score: 0

Accepted Answers:

Business strategy

2) Which of the following is correct?

1 point

- ☐ Most of the Indian companies are successful because of their manufacturing capabilities.
- ☐ Most of the Indian companies are highly innovative.
- ☐ Most of the Indian companies are highly influenced by marketing activities.
- ☐ All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:

Most of the Indian companies are highly influenced by marketing activities.

3) Which of the following is correct?

1 point

- ☐ Operations Management is best studied as a system concept.
- ☐ Operations Management is best studied as value adding process.
- ☐ Both (a) and (b)

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- ☐ Operations Management is mainly deals with cost and quality of a product.
- ☐ Operations Management deals with delivery time of the products.
- ☐ Operations Management is responsible for flexibility in the value addition process.
- ☐ All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:

All of the above

5) Which of the following is not known for his/her contribution in the field of operations management?

1 point

- ☐ F W Taylor
- ☐ Philip Kotler
- ☐ Deming
- ☐ Juran

No, the answer is incorrect.

Score: 0

Accepted Answers:

Philip Kotler

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