

Unit 4 - Week 2

Course outline

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Week 2

Lecture 6 : Inter and Intra Organizational Business Processes

Lecture 7 : Information system foundations

Lecture 8 : Types of business information system

Lecture 9 : Decision support for the management

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Assignment Solution

Assignment 2

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2019-08-21, 23:59 IST.

1) Reengineering a business process leads to

2 points

- a. Elimination of repetitive, paper-intensive, bureaucratic tasks
- b. Reduction of costs significantly
- c. Improvement in product/service quality.
- d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above

2) The decision characteristics of Operational management, Middle management, and Senior Management are respectively

2 points

- a. Structured, unstructured and semi-structured
- b. Structured, semi-structured and unstructured
- c. Unstructured, semi-structured and Structured
- d. Unstructured, Structured and Semi-structured

No, the answer is incorrect.
Score: 0

Accepted Answers:
b. Structured, semi-structured and unstructured

3) An analysis is carried out by repeatedly changing the number of advertisements a company publishes on a web-page and observing the effect on other variables like customers gained, effectiveness, profit margins etc. What kind of analysis is this?

2 points

- a. What-if analysis
- b. Sensitivity analysis
- c. Goal-seeking
- d. Optimization analysis

No, the answer is incorrect.
Score: 0

Accepted Answers:
b. Sensitivity analysis

4) Making long-range strategic decisions about products and services is the task of

2 points

- a. Middle management
- b. Knowledge workers
- c. Senior management
- d. Operational management

No, the answer is incorrect.
Score: 0

Accepted Answers:
c. Senior management

5) What is the role of an information system?

2 points

- a. Automates businesses
- b. Connects business processes with stakeholders
- c. Decision support and control
- d. All of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
d. All of the above

6) If we broadly categorize the information system, which one of the following has analytical capability?

2 points

- a. Management information system
- b. Transaction processing system
- c. Decision support system
- d. Executive support system

No, the answer is incorrect.
Score: 0

Accepted Answers:
c. Decision support system

7) Which of the following is an example of the inter organization business process?

2 points

- a. Manufacturing and Production
- b. Procurement Process
- c. Sales and Marketing
- d. Finance and Accounting

No, the answer is incorrect.
Score: 0

Accepted Answers:
b. Procurement Process

8) Aman is a product design engineer working at Apple. Which management level does Aman represent?

2 points

- a. Senior Management
- b. Middle Management
- c. Operational Management
- d. None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
b. Middle Management

9) The data input for Management Information System (MIS) is obtained from

2 points

- a. Transaction Processing System (TPS)
- b. Decision Support System (DSS)
- c. Executive Support System (ESS)
- d. None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
a. Transaction Processing System (TPS)

10)The role of the information system in DMAIC model is to:

2 points

i). Provide the data, ii). Support business processes iii). Provide a decision support system?

- a. i) & ii)
- b. i) & iii)
- c. i), ii), & iii)
- d. None of the above

No, the answer is incorrect.
Score: 0

Accepted Answers:
c. i), ii), & iii)