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Courses » Literature, Culture and Media

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Unit 11 - Week 10

Register for Certification exam

Course outline

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Week 10

Development of Media: Radio

Development of Media: Television

Film, Television and Literature

Impact of Technology on Literary

Assignment 10

The due date for submitting this assignment has passed.

As per our records you have not submitted this assignment. **Due on 2019-04-10, 23:59 IST.**

1) Experimental radio station 2XG was set up in New York in 1916 by: **1 point**

- Sterling and Kittross
- Lee de Forest
- Guglielmo Marconi
- McChesney

No, the answer is incorrect.
Score: 0

Accepted Answers:
Lee de Forest

2) Which of the following critics has suggested that the absence of any visible person makes the radio voice more objective and infallible? **1 point**

- Kate Lacey
- Alex Goody
- McChesney
- Adorno

No, the answer is incorrect.
Score: 0

Accepted Answers:
Adorno

3) In comparison to stage plays, radio plays enjoy an incredible amount of movement of freedom as: **1 point**

- It has no spatial limitations.
- Audience are normally disinterested in such plays.

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Assignment 10
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4) First public demonstration of a television was made by Baird in: **1 point**

1923
 1924
 1925
 1926

No, the answer is incorrect.

Score: 0

Accepted Answers:
1926

5) Cultural Experience hypothesis about responses to Television suggests that: **1 point**

TV predicts a negative correlation between analytical/interpretive indices and educational level.
 TV functions as a common cultural form and is evaluated in a similar manner by different educational groups.
 The more educated the spectator is, the higher the level of analytical/interpretive thinking he/she has while consuming TV content.
 The educated viewer dismisses TV as merely a form of escapism and thus ignores interpretive questions.

No, the answer is incorrect.

Score: 0

Accepted Answers:
The more educated the spectator is, the higher the level of analytical/interpretive thinking he/she has while consuming TV content.

6) The Second Phases of Film and Television Economy is characterized by: **1 point**

A state of limited competition, in which a market is shared by a small number of producers/sellers.
 Narrowing of product range
 Films and programs were produced in monopoly or quasi-monopoly markets.
 None of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:
A state of limited competition, in which a market is shared by a small number of producers/sellers.

7) The late Victorian writer Grant Allen had complained about data overload as early as 1890s. Which of the following reasons can NOT be attributed to this response by him: **1 point**

Morning and evening newspapers had started publishing.
 Two postal deliveries were started.
 Telegrams were delivered at any hour.
 Travel was cumbersome for common man.

No, the answer is incorrect.

Score: 0

Accepted Answers:
Travel was cumbersome for common man.

8) Which of the following philosophers has commented that the writing instruments which we use are not simple tools or instruments for expression of ideas. Rather, they actively shape the expanse as well as the limits of what we have to say: **1 point**

- Descartes
- Nietzsche
- Locke
- Marx

No, the answer is incorrect.

Score: 0

Accepted Answers:

Nietzsche

9) The novel emerged in response to the 18th century changes in the socio-political fabric of contemporary England. Which of the following reasons can NOT be attributed to this phenomenon: **1 point**

- Older forms of literature—lyric, epic and drama—could not accommodate the needs and experiences of this new readership as these genres were embedded in a different kind of world-view
- Rise of the book publishing industry
- Decline in the popularity of rationalist thought
- Democratization in production and dissemination of printed material

No, the answer is incorrect.

Score: 0

Accepted Answers:

Decline in the popularity of rationalist thought

10) The phrase "New media" in critical thought represents: **1 point**

- Social Media
- Convergence of computing and media technologies
- Steady demise of old media
- All of the above

No, the answer is incorrect.

Score: 0

Accepted Answers:

Convergence of computing and media technologies

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