

Unit 2 - Week 0 : Prerequisite

Course outline

How does an NPTEL online course work?

Week 0 : Prerequisite

- Quiz : Assignment 0
- Solution:Assignment0

Week 1 : Design and Innovation

Week 2 : User Study and Contextual Enquiry

Week 3 : Human Factors in Product Design and Innovation

Week 4: Concept Generation, Prototyping and Evaluation

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Assignment 0

The due date for submitting this assignment has passed.
As per our records you have not submitted this assignment.

Due on 2020-01-26, 23:59 IST.

1) Innovations at OYO Hotels and Homes is an example of

1 point

- Product Innovation
- Process Innovation
- Service Innovation
- Market Innovation

No, the answer is incorrect.
Score: 0

Accepted Answers:
Service Innovation

2) The low-cost prosthetic leg that revolutionised medical care in India and beyond is

1 point

- Artificial Limbs Manufacturing Corpn Of India
- Ottobock
- Endolite India
- Jaipur Foot

No, the answer is incorrect.
Score: 0

Accepted Answers:
Jaipur Foot

3) Nike unveiled that the Indian cricket team's jersey was made from 33 recycled plastic bottles. It is-

1 point

- Product Innovation
- Process Innovation
- Market Innovation
- Industrial Innovation

No, the answer is incorrect.
Score: 0

Accepted Answers:
Process Innovation

4) When the Government of India asked for recommendations on a programme of training in design that would serve as an aid to the small industries; and that would resist the present rapid deterioration in design and quality of consumer goods, who gave the recommendation in 1958 in the form of INDIA REPORT

1 point

- Charles Eames and Ray Eames
- Harry Bertoia
- Philippe Starck
- Ludwig Mies van der Rohe

No, the answer is incorrect.
Score: 0

Accepted Answers:
Charles Eames and Ray Eames

5) What material is used in Bidri craft?

1 point

- Alloy of steel and copper
- Alloy of zinc and copper
- Alloy of aluminum and copper
- Belmetal

No, the answer is incorrect.
Score: 0

Accepted Answers:
Alloy of zinc and copper

6) Which material is used for plastic currency notes?

1 point

- Biaxially orientedpoly propylene (BoPP)
- Low-density polyethylene (LDPE)
- High-density polyethylene (HDPE)
- Linear low density polyethylene (LLDPE)

No, the answer is incorrect.
Score: 0

Accepted Answers:
Biaxially orientedpoly propylene (BoPP)

7) This instrument (Mohan Veena) is a perfect example of user innovation. Who uses this instrument?

1 point

- Pandit Mohan Lal Mishra
- Pandit Mohanshyam Sharma
- Pandit Aksh Mohan
- Pandit Vishwa Mohan Bhatt

No, the answer is incorrect.
Score: 0

Accepted Answers:
Pandit Vishwa Mohan Bhatt

8) Which one is the is India's national initiative to strengthen the grassroots technological innovations?

1 point

- National Innovation Foundation
- National Innovation Council
- National Productivity Council
- Atal Innovation Mission

No, the answer is incorrect.
Score: 0

Accepted Answers:
National Innovation Foundation

9) Who is the innovator of bladeless fan?

1 point

- Amesbury Dyson
- Rosy Dyson
- James Dyson
- Lauren Dyson

No, the answer is incorrect.
Score: 0

Accepted Answers:
James Dyson

10) Which one is a design standard, a symbol, which recognizes good design in India?

1 point

- G mark
- India Design Mark
- Trade mark
- ISI mark

No, the answer is incorrect.
Score: 0

Accepted Answers:
India Design Mark