Elite

NPTEL ONLINE CERTIFICATION

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This certificate is awarded to

SIVA BALA KUMARAN M

for successfully completing the course

Marketing Research and Analysis

with a consolidated score of **81** %

Online Assignments	25/25	Proctored Exam	55.5/75

Total number of candidates certified in this course: **1445**

Prof. Kaushik Ghosh,
Professor(Chemistry)
Coordinator CEC

Jul-Oct 2025

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION
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Roll No: NPTEL25MG89S470500228

To verify the certificate

No. of credits recommended: 3 or 4