



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



**Skill India**  
कौशल भारत - कुशल भारत



This certificate is awarded to

**OMKAR JAYWANT KADAM**

for successfully completing the course



## Marketing Research and Analysis

with a consolidated score of **79** %

Online Assignments	25/25	Proctored Exam	54/75
--------------------	-------	----------------	-------

Total number of candidates certified in this course: **1445**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

**Jul-Oct 2025**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL25MG89S468200248

To verify the certificate



No. of credits recommended: 3 or 4