



NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

DANISH KHAN

for successfully completing the course

Research for Marketing Decisions

with a consolidated score of 70 %

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



(Aug-Oct 2025)

Roll No: NPTEL25MG157S558400079

Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023