



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

DANISH KHAN

for successfully completing the course

Research for Marketing Decisions

with a consolidated score of **70** %

Online Assignments	25/25	Proctored Exam	45/75
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Total number of candidates certified in this course: **242**

Prof. Andrew Thangaraj

Chair

Centre for Outreach and Digital Education, IITM

Aug-Oct 2025

(8 week course)

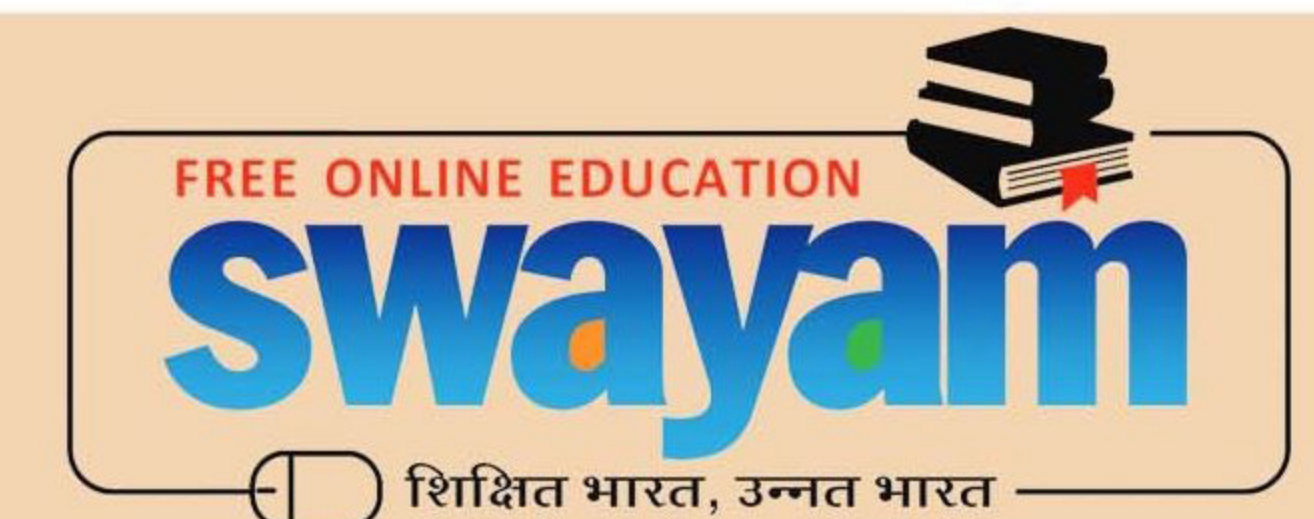
Prof. Vignesh Muthuvijayan

NPTEL Coordinator

IIT Madras



Indian Institute of Technology Madras



Roll No: NPTEL25MG157S558400079

To verify the certificate



No. of credits recommended: 2 or 3