



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



**Skill India**  
कौशल भारत - कुशल भारत



This certificate is awarded to

**RUPAM SAMADDER**

for successfully completing the course



**Marketing Management - I**

with a consolidated score of **96** %

Online Assignments	24.17/25	Proctored Exam	72/75
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Total number of candidates certified in this course: **3401**

**Prof. B. V. Ratish Kumar**  
Chairman, Centre for Continuing Education  
IIT Kanpur

**Aug-Oct 2025**

**(8 week course)**

**Prof. Satyaki Roy**  
NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL25MG115S560801740

To verify the certificate



No. of credits recommended: 2 or 3