NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत



This certificate is awarded to

PALAK GUPTA

for successfully completing the course

Business to Business Marketing (B2B)

with a consolidated score of **58** %

Online Assignments	23.75/25	Proctored Exam	34.5/75

Total number of candidates certified in this course: **1906**

Prof. Kaushik Ghosh,
Professor(Chemistry)
Coordinator CEC

Jul-Oct 2025

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION
swayam
शिक्षित भारत, उन्नत भारत

Roll No: NPTEL25MG110S565400549

To verify the certificate

No. of credits recommended: 3 or 4