



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to
VIVEK KUMAR
for successfully completing the course



Consumer Psychology

with a consolidated score of **75** %

Online Assignments	20.83/25	Proctored Exam	54/75
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Total number of candidates certified in this course: **2025**

Dr. Salil Kashyap

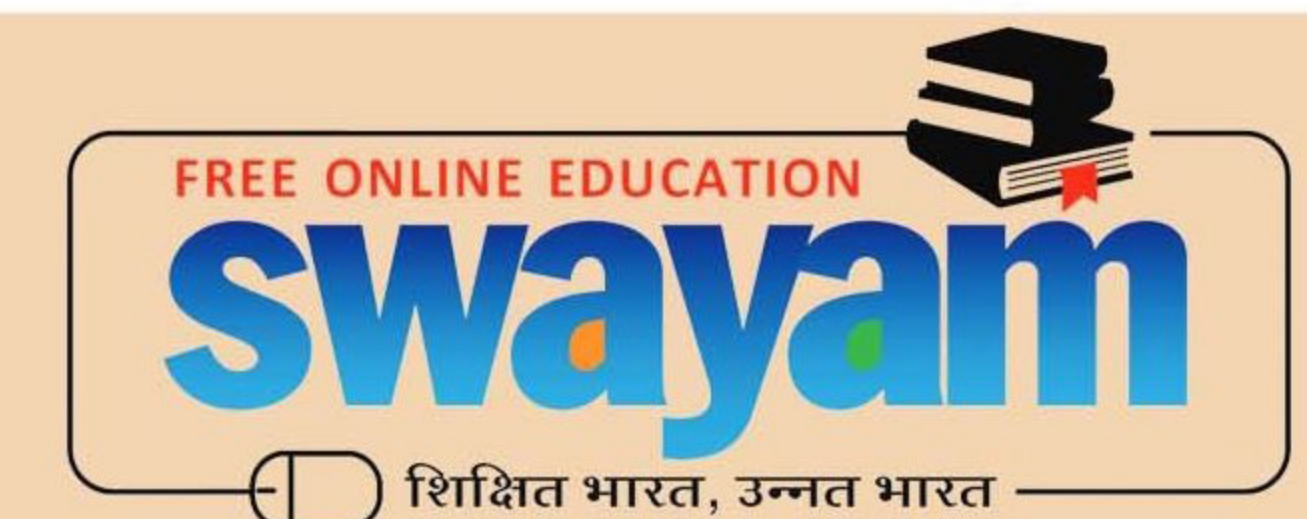
Coordinator, Centre for Educational Technology,
IIT Guwahati

Jul-Sep 2025

(8 week course)



Indian Institute of Technology Guwahati



Roll No: NPTEL25HS194S644101223

To verify the certificate



No. of credits recommended: 2 or 3