



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

NITHILA S

for successfully completing the course

Marketing Management - II

with a consolidated score of **56** %

Online Assignments	24.17/25	Proctored Exam	31.5/75
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Total number of candidates certified in this course: **1075**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

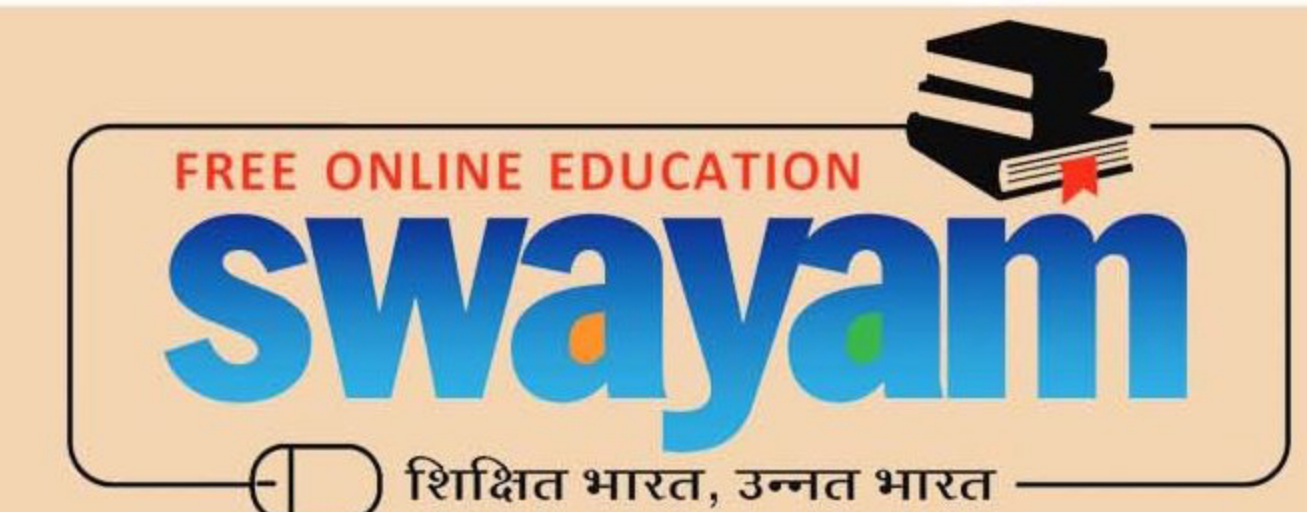
Feb-Apr 2025

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL25MG68S1143600249

To verify the certificate



No. of credits recommended: 2 or 3