



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

LAVANYA G

for successfully completing the course

Services Marketing: A Practical Approach

with a consolidated score of **75** %

Online Assignments	24.42/25	Proctored Exam	51/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **1038**

Jan-Feb 2025

(4 week course)

Prof. Haimanti Banerji

Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL25MG58S543407388

To verify the certificate



No. of credits recommended: 1 or 2