Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत



This certificate is awarded to

VIKAS PATHAK

for successfully completing the course

Marketing Analytics

with a consolidated score of **75** %

Online Assignments	23.44/25	Proctored Exam	52/75

Total number of candidates certified in this course: **1544**

Jan-Apr 2025

(12 week course)

Prof. Haimanti Banerji
Coordinator, NPTEL
IIT Kharagpur

Indian Institute of Technology Kharagpur

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL25MG45S1142802998

To verify the certificate

No. of credits recommended: 3 or 4