



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to
SHREYA UPADHYAY
for successfully completing the course



Marketing Analytics

with a consolidated score of **77** %

Online Assignments	24.38/25	Proctored Exam	52.5/75
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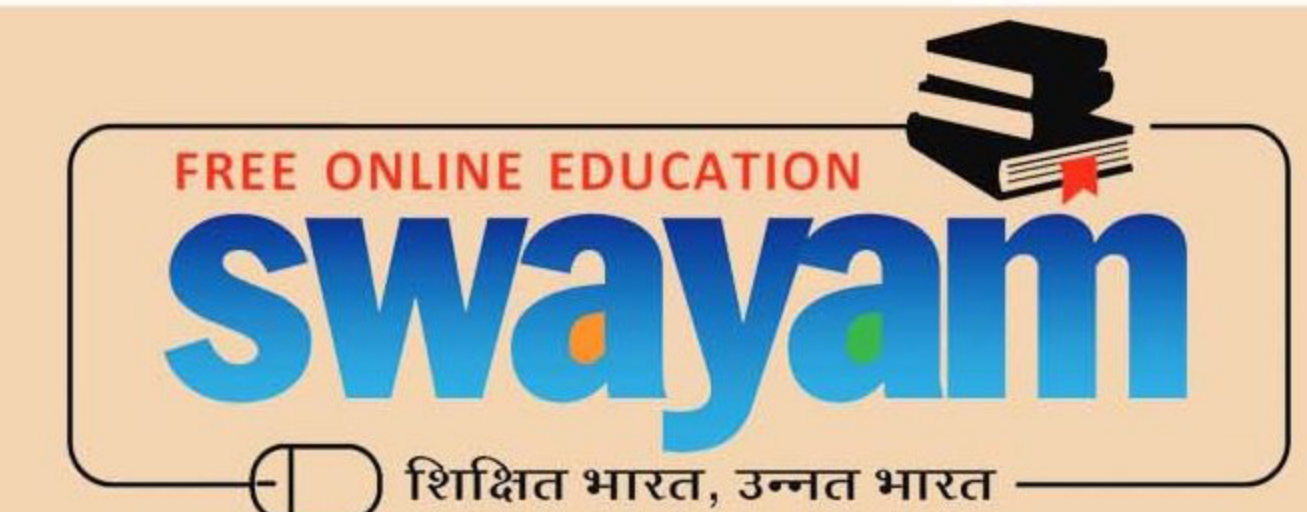
Total number of candidates certified in this course: **1544**

Jan-Apr 2025
(12 week course)

Prof. Haimanti Banerji
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL25MG45S1142801806

To verify the certificate



No. of credits recommended: 3 or 4