



**Elite**

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**AKANKSHA PANDA**

for successfully completing the course

**Marketing Analytics**



with a consolidated score of **62** %

Online Assignments	24.06/25	Proctored Exam	37.5/75
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Total number of candidates certified in this course: **1544**

**Jan-Apr 2025**

**(12 week course)**

**Prof. Haimanti Banerji**

Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL25MG45S1142800407

To verify the certificate



No. of credits recommended: 3 or 4