



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to
MOHAMMAD UMAIR
for successfully completing the course



AI in Marketing

with a consolidated score of **50** %

Online Assignments	20/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **2975**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2025
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL25MG06S1255800073

To verify the certificate



No. of credits recommended: 3 or 4