



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to
HIRESHWAR PREMSING RATHOD
for successfully completing the course



AI in Marketing

with a consolidated score of **69** %

Online Assignments	24.06/25	Proctored Exam	45/75
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Total number of candidates certified in this course: **2975**

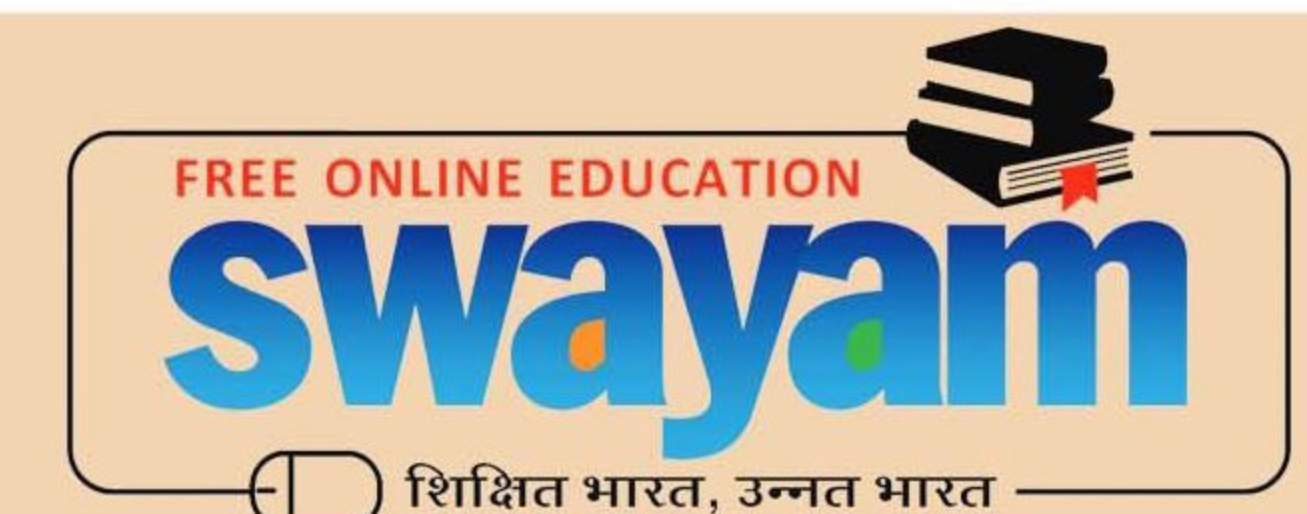
Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2025
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL25MG06S1255202420

To verify the certificate



No. of credits recommended: 3 or 4