



# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



**Skill India**  
कौशल भारत - कुशल भारत

This certificate is awarded to

**SANKET CHANNE**

for successfully completing the course

**AI in Marketing**



with a consolidated score of **56** %

Online Assignments	23.44/25	Proctored Exam	33/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **2975**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

**Jan-Apr 2025**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL25MG06S1141500084

To verify the certificate



No. of credits recommended: 3 or 4