



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to

NIHARIKA

for successfully completing the course

**Services Marketing: Integrating People,
Technology, Strategy**

with a consolidated score of **69** %

Online Assignments	24.06/25	Proctored Exam	45/75
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Total number of candidates certified in this course: **398**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

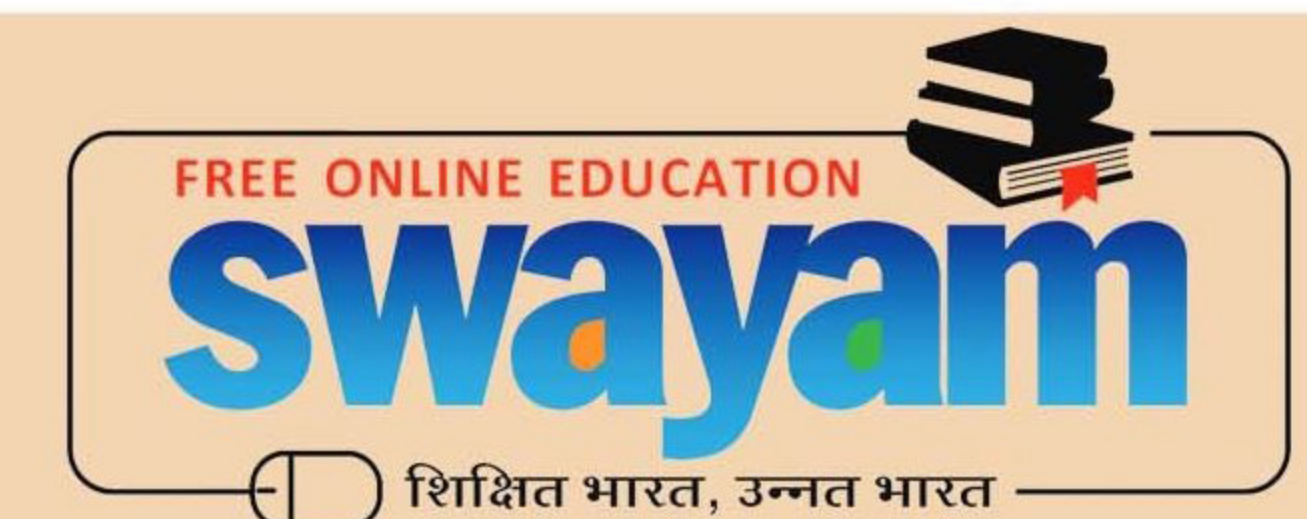
Jul-Oct 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG94S650204079

To verify the certificate



No. of credits recommended: 3 or 4