



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to

ARAVIND REDDY

for successfully completing the course

**Services Marketing: Integrating People,
Technology, Strategy**

with a consolidated score of **60** %

| | | | |
|--------------------|----------|----------------|-------|
| Online Assignments | 24.06/25 | Proctored Exam | 36/75 |
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Total number of candidates certified in this course: **398**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jul-Oct 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG94S550200840

To verify the certificate



No. of credits recommended: 3 or 4