



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ARUN PRASAD S

for successfully completing the course

Business to Business Marketing (B2B)

with a consolidated score of **57** %

Online Assignments	23.75/25	Proctored Exam	33/75
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Total number of candidates certified in this course: **2574**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jul-Oct 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG91S452805777

To verify the certificate



No. of credits recommended: 3 or 4