



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**KASHISH ARYA**

for successfully completing the course

**Business to Business Marketing (B2B)**

with a consolidated score of **60** %

|                    |          |                |       |
|--------------------|----------|----------------|-------|
| Online Assignments | 22.81/25 | Proctored Exam | 37/75 |
|--------------------|----------|----------------|-------|

Total number of candidates certified in this course: **2574**

**Prof. Kaushik Ghosh,**  
Professor (Chemistry)  
Coordinator CEC

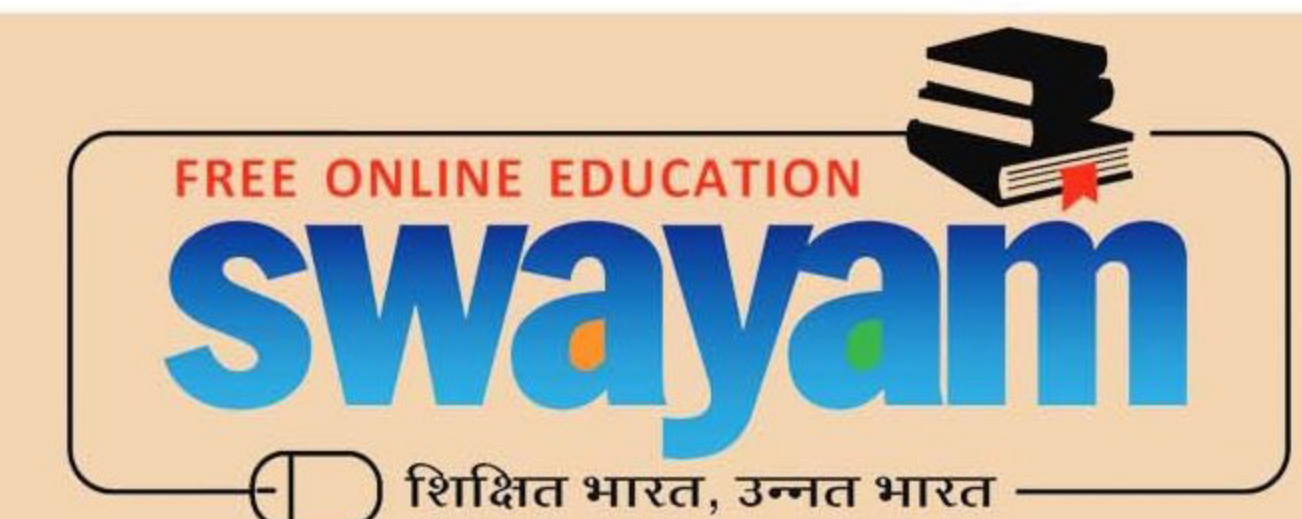
**Jul-Oct 2024**

**(12 week course)**

**Prof. Ranjana Pathania,**  
Professor (BSBE)  
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG91S450906746

To verify the certificate



No. of credits recommended: 3 or 4