



NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

DR MOHAMMED YAHYA Z

for successfully completing the course

Brand Management

with a consolidated score of 62 %

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



(Jul-Sep 2024)

Roll No: NPTEL24MG84S333108159

Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023