



Elite

# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**LAKSHMI GAYATHRI S S**  
for successfully completing the course



## Brand Management

with a consolidated score of **68** %

|                    |          |                |         |
|--------------------|----------|----------------|---------|
| Online Assignments | 21.67/25 | Proctored Exam | 46.5/75 |
|--------------------|----------|----------------|---------|

Total number of candidates certified in this course: **1426**

**Prof. B. V. Ratish Kumar**  
Chairman, Centre for Continuing Education  
IIT Kanpur

**Jul-Sep 2024**  
**(8 week course)**

**Prof. Satyaki Roy**  
NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG84S447800336

To verify the certificate



No. of credits recommended: 2 or 3