



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to
DR MOHAMMED YAHYA Z
for successfully completing the course



Brand Management

with a consolidated score of **62** %

Online Assignments	22.92/25	Proctored Exam	39.4/75
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Total number of candidates certified in this course: **1426**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jul-Sep 2024
(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG84S333108159

To verify the certificate



No. of credits recommended: 2 or 3