Elite

NPTEL ONLINE CERTIFICATION

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This certificate is awarded to

ABRAHAM GEORGE

for successfully completing the course

Marketing Research and Analysis

with a consolidated score of **75** %

Online Assignments	24.58/25	Proctored Exam	50.25/75

Total number of candidates certified in this course: **782**

Prof. Kaushik Ghosh,
Professor(Chemistry)
Coordinator CEC

Aug-Oct 2024

(8 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

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Roll No: NPTEL24MG134S1055200347

To verify the certificate

No. of credits recommended: 2 or 3