# NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत



*This certificate is awarded to*

**SAMRIDDHI PODDER**

*for successfully completing the course*

## Marketing Research and Analysis

*with a consolidated score of* **56** %

| | | | |
|---|---|---|---|
| Online Assignments | 12.08/25 | Proctored Exam | 43.5/75 |

*Total number of candidates certified in this course:* **782**

**Prof. Kaushik Ghosh,**
Professor(Chemistry)
Coordinator CEC

**Aug-Oct 2024**

**(8 week course)**

**Prof. Ranjana Pathania,**
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION
swayam
शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG134S1052300847

To verify the certificate

No. of credits recommended: 2 or 3