



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to
THARANIDHARAN M
for successfully completing the course



Marketing Management - I

with a consolidated score of **57** %

Online Assignments	25/25	Proctored Exam	31.5/75
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Total number of candidates certified in this course: **1457**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2024

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG127S852404434

To verify the certificate



No. of credits recommended: 2 or 3