



Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to

GOKUL K

for successfully completing the course

Marketing Management - I

with a consolidated score of **62** %

Online Assignments	24.17/25	Proctored Exam	38.25/75
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Total number of candidates certified in this course: **1457**



Pathish

Prof. B. V. Ratish Kumar

Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2024

(8 week course)

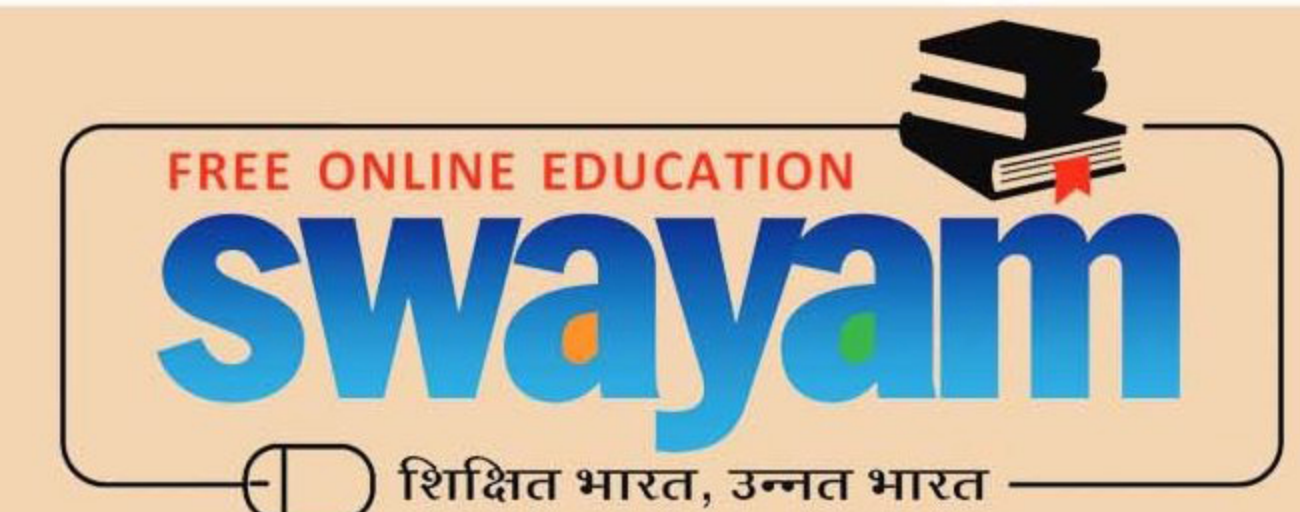
Satyaki

Prof. Satyaki Roy

NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG127S1452509037

To verify the certificate



No. of credits recommended: 2 or 3