NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत



This certificate is awarded to

PREETHIKA S

for successfully completing the course

Marketing Management - I

with a consolidated score of **54** %

Online Assignments	23.33/25	Proctored Exam	30.75/75

Total number of candidates certified in this course: **1457**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Aug-Oct 2024

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur

FREE ONLINE EDUCATION
swayam
शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG127S1352504842

To verify the certificate

No. of credits recommended: 2 or 3