



# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**ARUNKUMAR P M**

for successfully completing the course

**Marketing Management - II**

with a consolidated score of **56** %

Online Assignments	24.17/25	Proctored Exam	31.5/75
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Total number of candidates certified in this course: **1213**

**Prof. B. V. Ratish Kumar**

Chairman, Centre for Continuing Education  
IIT Kanpur

**Feb-Apr 2024**

**(8 week course)**

**Prof. Satyaki Roy**

NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG41S653401697

To verify the certificate



No. of credits recommended: 2 or 3