



# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**RISHABH MANTRI**

*for successfully completing the course*

**Marketing Management - II**

with a consolidated score of **49** %

Online Assignments	15.83/25	Proctored Exam	33/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **1213**

**Prof. B. V. Ratish Kumar**

Chairman, Centre for Continuing Education  
IIT Kanpur

**Feb-Apr 2024**

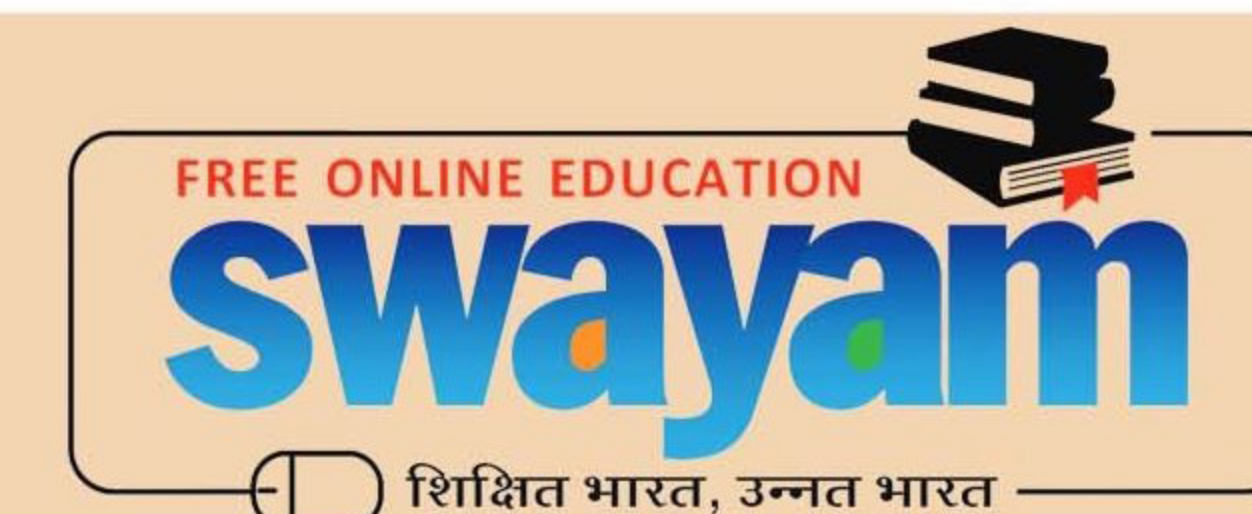
**(8 week course)**

**Prof. Satyaki Roy**

NPTEL Coordinator  
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG41S557802138

To verify the certificate



No. of credits recommended: 2 or 3