NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

BAGYASHREE R

for successfully completing the course

Integrated Marketing Management

with a consolidated score of **54** %

Online Assignments	21.25/25	Proctored Exam	33/75

Total number of candidates certified in this course: **414**

Prof. G. L. Sivakumar Babu
Chairman, Center for Continuing Education
IISc Bangalore

Jan-Mar 2024

(8 week course)

Prof. L. Umanand
NPTEL Coordinator
IISc Bangalore

Indian Institute of Science Bangalore

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG27S448100762

To verify the certificate

No. of credits recommended: 2 or 3