



# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**SANTHOSH K**

*for successfully completing the course*

## Integrated Marketing Management

with a consolidated score of **52** %

|                    |          |                |         |
|--------------------|----------|----------------|---------|
| Online Assignments | 20.42/25 | Proctored Exam | 31.5/75 |
|--------------------|----------|----------------|---------|

Total number of candidates certified in this course: **414**

**Prof. G. L. Sivakumar Babu**  
Chairman, Center for Continuing Education  
IISc Bangalore

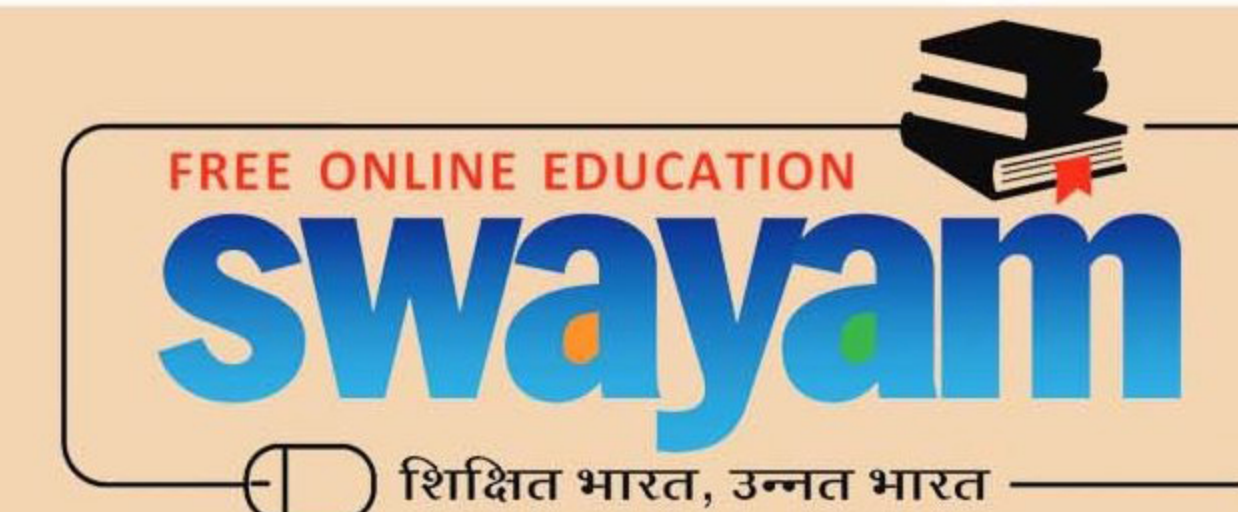
**Jan-Mar 2024**

**(8 week course)**

**Prof. L. Umanand**  
NPTEL Coordinator  
IISc Bangalore



Indian Institute of Science Bangalore



Roll No: NPTEL24MG27S353404450

To verify the certificate



No. of credits recommended: 2 or 3