Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

AARUSHI ARORA

for successfully completing the course

Innovation in Marketing and Marketing of Innovation

with a consolidated score of **81** %

Online Assignments	22.03/25	Proctored Exam	58.5/75

Total number of candidates certified in this course: **419**

Prof. Kaushik Ghosh,
Professor(Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG25S958100729

To verify the certificate

No. of credits recommended: 3 or 4