



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ADITYA SHARMA

for successfully completing the course

Innovation in Marketing and Marketing of Innovation

with a consolidated score of **55** %

Online Assignments	18.16/25	Proctored Exam	37/75
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Total number of candidates certified in this course: **419**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG25S1057600667

To verify the certificate



No. of credits recommended: 3 or 4