



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**GOKUL KRISHNAN P B**

*for successfully completing the course*

**Consumer Behaviour**

with a consolidated score of **64** %

Online Assignments	20.29/25	Proctored Exam	43.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: **3870**

**Jan-Mar 2024**

**(8 week course)**

**Prof. Haimanti Banerji**

Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL24MG13S348800225

To verify the certificate



No. of credits recommended: 2 or 3