



# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**KARTHICKSRIVATCHAN K A**  
for successfully completing the course

## Consumer Behaviour

with a consolidated score of **49** %

Online Assignments	19.13/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **3870**

**Jan-Mar 2024**

**(8 week course)**

**Prof. Haimanti Banerji**

Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL24MG13S344103310

To verify the certificate



No. of credits recommended: 2 or 3