NPTEL-AICTE
Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ANANDHU ARAVINDAN

for successfully completing the course

AI in Marketing

with a consolidated score of **67** %

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras

(Jan-Apr 2024)

Roll No: NPTEL24MG05S955300224

Duration of NPTEL course : 12 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023