



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

SUDHANSHU RAJ

for successfully completing the course

AI in Marketing

with a consolidated score of **68** %

Online Assignments	24.38/25	Proctored Exam	43.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: **3388**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG05S964401123

To verify the certificate



No. of credits recommended: 3 or 4