



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to
SAKSHAM KULSHRESTHA
for successfully completing the course

AI in Marketing

with a consolidated score of **72** %

Online Assignments	22.19/25	Proctored Exam	49.5/75
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Total number of candidates certified in this course: **3388**

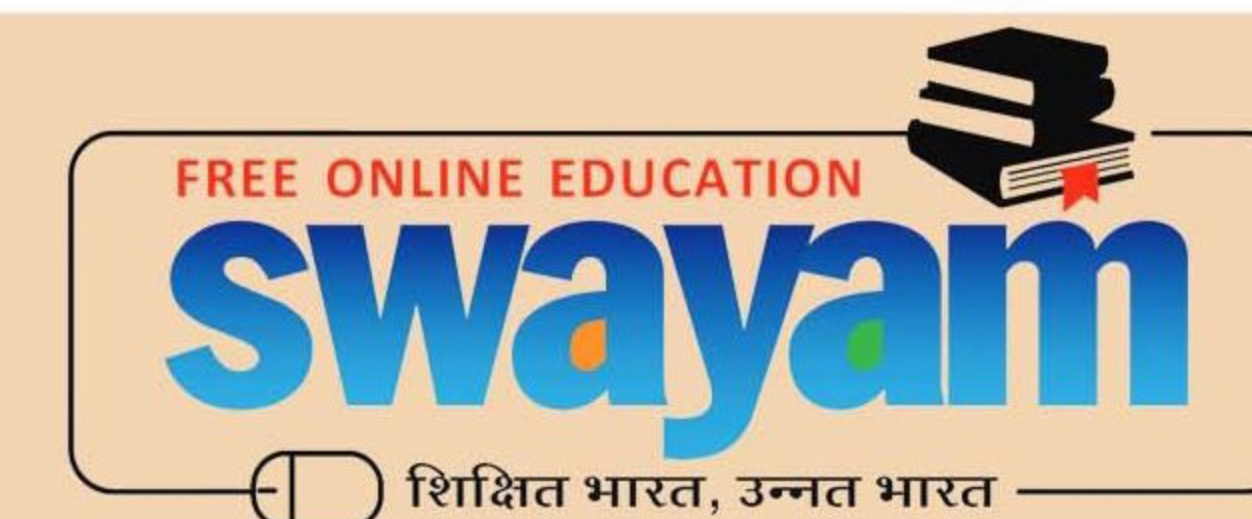
Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG05S960700094

To verify the certificate



No. of credits recommended: 3 or 4